

Encounter Collaborative

Single source solution provider for all your conferencing needs

With Encounter's Event Conferencing Services, we combine the best in audio and web conferencing with professional event management to help you move more of your major business events online. Why move your events online? In a word, savings. Using event conferencing for large meetings, press engagements, company training, product launches and other major events results in significant savings in time, money and hassle without sacrificing quality or effectiveness.



Primary Benefits of Encounter's Event Services Solutions

- :: **Event Management**
- :: **Global Toll-Free Access**
- :: **Audio Control Panel**
- :: **Event Archives**
- :: **Audio Moderator**
- :: **Event Registration**
- :: **Post Event Reporting**
- :: **Online Meeting Page**
- :: **Scalable to thousands**
- :: **24/7 Customer Care**

Move Your Events Online with Encounter Event Services

Before Your Event

Marketing - We create customized invitations and registration web pages to drive attendance to your event and help with pre-qualification or lead generation.

Training - An Encounter event manager will train your presenters and conduct rehearsals so that your event goes over smoothly and professionally.

Registration - You'll stay apprised of registration numbers with regular reports. Your event manager will coordinate your pre-event telemarketing or email reminders to ensure the highest turn-out possible.

During Your Event

Moderation - Your event manager will moderate your event, from prepping your audience and making introductions to fielding questions and assisting attendees with any technical issues.

Management - Using the Audio Control Panel, Event Managers can mute and

unmute individual presenters, lock/unlock the call to ensure that your event starts on time, and facilitate the audio Q&A process during your event.

After Your Event

Follow-up - Following your event, you'll receive call activity and attendance reports, survey results, and final registration lists. Your event manager will also coordinate post-event telemarketing and follow-up.

Archiving - Synchronized audio and web content archives capture your entire event (excluding proprietary application demonstration and custom content). Choose from standard replay, custom archive, web window archive, cassette, DAT, CD and .WAV files. Also choose from audio only archive with play-back services including bulletin board posting, streaming audio and transcription.



www.encounter.net
800.290.5900